WHAT IS CLAIMED IS:

- 1. A method for composing a computer message, said method comprising the steps of:
- (a) presenting a message composition area for entry of an unformatted message and a message format selector for selecting an output format from a plurality of formats; and
- (b) in response to entry of an unformatted message into said message composition area and selection of one of said output formats, converting said unformatted message to form a formatted message with format tags of said one of said output formats.
- 2. The method of claim 1, wherein said message formats include SGML and book manager script.
 - 3. The method of claim 2, wherein said message formats further include formatted display.
 - 4. The method of claim 3, wherein computer instructions for steps (a) and (b) are implemented in Java script.
 - 5. The method of claim 3, wherein said unformatted message is a first unformatted message, said formatted message is a first formatted message, said message composition area further includes a formatted display area and wherein step (a) further presents a second message composition area; further comprising:

- (c) in response to entry of a second unformatted message into said second message composition area, converting said unformatted message to form a formatted message with format tags of said one of said output formats; and
- (d) presenting said first and second formatted messages as a concatenated complete message for display in said formatted message display area.
- 6. The method of claim 5, further comprising:
- (e) editing said first and second formatted messages in said formatted message display area, if needed; and
- (f) sending a copy of said formatted message to a computer message file.
- 7. The method of claim 6, wherein said first and second composition areas and said formatted message display area are formed in a template that is presented on a web page, and wherein steps (e) and (f) are performed via said web page.
- 8. A method of message composition for a computer message file, said method comprising:
 - (a) presenting a message display area;
- (b) obtaining a formatted message from said computer message file;

- (c) entering said formatted message in said message display area;
- (d) editing said formatted message to form a revised formatted message; and
- (e) providing said revised message to said computer message file.
- 9. The method of claim 8, wherein said message display area is formed in a template that is presented on a web page, and wherein steps (c) and (d) are performed via said web page.

10. A computer comprising:

a web page for presentation on an Intranet or an Internet;

a message creator program for the composition of computer messages, said message creator program performing the following steps:

- (a) presenting a message composition area for entry of an unformatted message and a message format selector for selecting an output format from a plurality of formats;
- (b) in response to entry of an unformatted message into said message composition area and selection of one of said output formats, converting said unformatted message to form a formatted message with format tags of said one of said output formats.

- 11. The computer of claim 10, wherein said message formats include SGML and book manager script.
- 12. The computer of claim 11 wherein said message formats further include formatted display.
- 13. The computer of claim 12, wherein computer instructions for steps (a) and (b) are implemented in Java script.
- 14. The computer of claim 12, wherein said unformatted message is a first unformatted message, said formatted message is a first formatted message and said message composition area includes a formatted message display area, and wherein step (a) further presents a second message composition area, and wherein said message creator program further comprises:
- (d) in response to entry of a second unformatted textual message in said second message composition area, converting said second unformatted message into said selected one of said formats to form a second formatted message; and
- (e) presenting said first and second formatted messages as a concatenated complete message for display in said formatted message display area.
- 15. A memory media for a computer, said memory media comprising:

means for controlling said computer with a message creator program that performs the following steps:

- (a) presenting a message composition area for entry of an unformatted message and a message format selector for selecting an output format from a plurality of formats;
- (b) in response to entry of said unformatted message into said message composition area and selection of one of said output formats, converting said unformatted message to form a formatted message with format tags of said one of said output formats.
- 16. The memory media of claim 15, wherein said message formats include SGML and book manager script.
- 17. The memory media of claim 16 wherein said message formats further include formatted display.
- 18. The memory media of claim 16, wherein computer instructions for steps (a) and (b) are implemented in Java script.
- 19. The memory media of claim 18, wherein said unformatted message is a first unformatted message, said formatted message is a first formatted message, said message composition area includes a formatted message display area and wherein step (a) further presents a second message composition area, and wherein said message creator program further comprises:

- (c) in response to entry of a second unformatted textual message in said second message composition area, converting said second unformatted message into said selected one of said formats to form a second formatted message; and
- (d) presenting said first and second formatted messages as a concatenated complete message for display in said formatted message display area.
- 20. A method for composing a computer message, said method comprising the steps of:
- (a) presenting a message composition area for entry of an unformatted message, a formatted message display area and a message format selector for selecting an output format from a plurality of formats;
- (b) in response to entry of an unformatted message into said message composition area and selection of one of said output formats, converting said unformatted message to form a formatted message with format tags of said one of said output formats; and
- (c) presenting said formatted message for display in said formatted message display area.
- 21. A method for composing a computer message, said method comprising the steps of:
 - (a) receiving an unformatted message from a user;

- (b) selecting one output format for said message from a plurality of output formats; and
- (c) converting said unformatted message to a formatted message having an output format selected in step b) and including format tags of said one of said output formats.
- 22. The method as recited in claim 21, further comprising the added step of:
- (d) displaying said formatted message for user review.
- 23. A memory media controlling a computer to compose a computer message, said memory media comprising:
- (a) means for controlling said computer to receive an unformatted message from a user;
- (b) means responsive to a user input to control said computer to select one output format for said message from a plurality of output formats; and
- (c) means for controlling said computer to convert said unformatted message to a formatted message having an output format selected by means b) and including format tags of said one of said output formats.
- 24. The memory media as recited in claim 23, further comprising:

(d) means for controlling said computer to display said formatted message for user review.